

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**PATENT**

Applicants:	Tagseth et al.	Docket No.:	40655.4300
Serial No.:	10/091,612	Examiner:	Affaf Ahmed
Filed:	March 5, 2002	Group Art Unit:	3622
Title:	SYSTEM AND METHOD FOR INTEGRATING OFFERS	Confirmation No.:	8241

**AMENDMENT AND REPLY**

Mail Stop AF  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the final Office Action dated August 11, 2011, of which this Reply is filed within two (2) months, please amend the above-identified application as follows:

**Amendments to the Claims** begins on page 2 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.